

NWA WIC Voices Summit

Draft Agenda

Monday, September 9, 2024

8:30AM – 9:00AM	Registration Check In
9:00AM – 9:15AM	Welcome & Opening Remarks
9:15AM – 10:15AM	WIC Food Packages Updates [PANEL] This session will cover the recent updates to the WIC Food Packages and its implementation in the current political environment.
10:15AM – 10:30AM	Advocacy v. Lobbying [DISCUSSION] This brief discussion will address the differences between advocacy and lobbying, so that attendees are able to make messaging considerations while in workshopping groups.
10:30PM – 11:45AM	BREAK
10:45AM – 11:30AM	Messaging WIC Food Packages for Educating Congressional [WORKSHOP] Groups will brainstorm and discuss how they will educate congressional offices on the updates to the food packages.
11:30 – 12:00PM	WIC Food Packages Facilitated Discussion [REPORT OUT] NWA Staff will moderate discussion to develop themes and talking points.
12:00PM – 1:00PM	LUNCH – Will be provided on Monday Only
1:00PM – 2:00PM	WIC Funding and Fiscal Year 2025 Appropriations [PANEL] This session will cover the trends in WIC funding and participation and what to consider in the current political environment.
2:00PM – 2:45PM	Messaging WIC Funding and Fiscal Year 2025 Appropriations for Educating Congressional Offices [PANEL] This session will include a presentation from Washington, DC experts on different messaging perspectives for different political audiences.
2:45PM – 3:15PM	WIC Funding and Fiscal Year 2025 Appropriations Facilitated Discussion [WORKSHOP/ REPORT OUT] Breakout into groups to brainstorm how they will message congressional staff on FY 25 appropriations. Then, there will be a moderated discussion to develop themes and talking points.
3:15PM – 3:25PM	BREAK
3:45PM - 4:45PM	Meeting with Congressional Offices and Follow Up [PANEL] This session will cover and provide discussion on what to expect when meeting with congressional office staff.
4:45PM – 5:00PM	CLOSING

Tuesday, September 10, 2024

All Day	WIC Public Education Meetings on Capitol Hill.
TBD	<i>*Meet in front of the Capitol for a group picture*</i>